



MISSION STATEMENT SELLER

Babs Holder Exclusive Properties, Inc. has a long-standing track record of providing quality Real Estate services to Home and Land Owners in Collin, Grayson, Fannin and Denton Counties. I run a full service, sales driven company with a singular focus, exclusively representing Buyers and sellers of “Country Residential Farm and Ranch Properties”.

My MISSION is simple: To turn your home into a successfully “Sold” Property! To accomplish this goal, each property is assessed individually and a marketing strategy formed to target just the right buyer profile. This helps assure the quickest sale at the highest possible price.

The marketing and sales of Country Homes require a personal “hands on approach” to reach and relate to the qualified buyer. Thirty plus years of reaching this market has given me a wealth of experience and expertise. For Example:

- 1. Professional Photographs and copy with proper internet exposure is the most important step to optimize the selling of your home in today’s world.**
2. I fully understand and appreciate the protocol of working with Business Agents, Financial Advisors, Attorneys and all types of Financial Institutions.
3. My “technical skills” and “attention to detail” afford me the ability to be efficient and effective in today’s market place by keeping Sellers up to date with Current Market trends and contracting changes.
4. Years of networking have given me numerous beneficial contacts that are there to assist me with seamless, successful, transactions.
5. Anticipating problems before they surface and taking care of objections before they become a stumbling block is my specialty.

In closing, entrusting your Residential Farm or Ranch Real Estate to me will translate into positive sales results for you. Babs Holder Exclusive Properties, Inc. has a long standing tradition of:

“Representing only the Best!”

Barbara Holder McDonald
Broker/Owner
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